

# A Year to Remember

EU Business School has celebrated a wonderful 50<sup>th</sup> anniversary year of incredible innovation, growth and connection. Exceptional events and well-earned celebrations, together with the flourishing of new partnerships, mark exciting developments in our mission to shape the next generation of entrepreneurs.

## Business for the Real World

We continued the success of our unique Business Immersion Weeks with students enjoying a wide range of stimulating activities, field trips and workshops led by industry experts. Networking with company recruiters on Career Day also enabled our students to take charge of their future business journeys.



Workshops



Field Trip to the United Nations



Company Visit to Santander Bank



Masterclasses



Career Days & Job Fairs



Aiways Challenge

## Creating Partnerships

EU embraced new partnerships with innovative companies this year such as Aiways, Stanton Chase and Sky Deutschland. Talent development and internship opportunities are just some of the benefits offered to our entrepreneurial student community.

**STANTON CHASE**



## The Best in Leadership

Exploring everything from journalism to sustainable transport, we were privileged to welcome some of the top figures in modern business and international organizations for our outstanding series of Learning From Leaders conferences.



**WORLD ECONOMIC FORUM**

**Berge Brende**  
President, World Economic Forum



**Paul Bulcke**,  
Chairman, Nestlé



**WALL STREET JOURNAL**

**Matt Murray**,  
Former Editor in Chief,  
The Wall Street Journal



**LOMBARD ODIER**  
CORPORATE SUSTAINABILITY

**Ebba Lepage**, Head of Corporate  
Sustainability, Banque Lombard-Odier



**Erdem Ovacik**,  
Co-Founder, Donkey Republic,  
and Social Entrepreneur



**Marc Syz**  
Managing Partner,  
Syz Capital



**Eric Syz**  
Co-Founder & CEO, Syz Group

**Nicolas Syz**  
Head of Private  
Banking, Syz Bank

## Having Fun at EU

Work and play go together at EU! Our students enjoyed to trips to local beauty spots, hiking and skiing adventures, bonded at welcome parties, celebrated key dates and bravely took on the EU City Challenge!



Charity Bake



Valentine's Day



Sports on All Our Campuses



The Hiking Club



EU City Challenge



Halloween



International Summer School

## Success from Start to Finish

We celebrated new ideas and forged opportunities for learning with business competitions and exclusive EU guest speaker sessions. Our graduates also took to the stage to celebrate their incredible achievements! We are so proud of our fantastic international community, and can't wait to see how their dynamic innovation inspires change in the world of business.



Impact Pitches



Alumni Panels



Commencement Ceremony Barcelona



Guest Speakers



Commencement Ceremony Geneva



Commencement Ceremony Munich

## Rising in Rankings

**LARAZÓN**

Best Business School in Catalunya (Barcelona) according to La Razón



#1 in CEO Magazine's online global rankings for eight years running



#1 in the world for class and faculty diversity in QS Global MBA rankings



MBA Program ranked #3 in Spain by Forbes Magazine



Four stars overall for excellence in business education by QS Stars



Ranked #20 worldwide by América Economía in its global MBA rankings



EU's Online MBA ranked #24 in the world by QS Top MBA

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